

Digital Animation

Career Cluster	Arts, A/V Technology, Communications	
Course Code	10207	
Prerequisite(s)	Recommended: Introduction To Arts/AV Technology & Communications 11000	
Credit	0.5 or 1.0 credits	
Program of Study and	Introduction to Art/AV Technology & Communications – Level I Pathway Course – Digital Animation – Level III	
Sequence	Pathway Course	
Student Organization	SkillsUSA	
Coordinating Work-Based	Guest Speakers, Field Trips, Informational Interviews, Tours,	
Learning		
Industry Certifications	Student can work toward Adobe Certified Associate(ACA) Certification in Adobe Products	
	(http://www.adobe.com/education/certification-programs.html)	
Dual Credit or Dual	None	
Enrollment		
Teacher Certification	Arts AV Technology & Communications Cluster Endorsement; Visual Arts Pathway Endorsement; Information	
	Technology Cluster Endorsement; Web & Digital Communication Pathway Endorsement; *K12 Classroom	
	Technology; *K12 Educational Technology; *Multimedia	
Resources	Suggested Software: Adobe Flash, Fireworks, After Effects, vtc.com, youtube.com	

Course Description:

Digital Animation explores Legal and Ethical Issues, Career Opportunities, Use of Animations, Animation Software Tools, Basic Animation Techniques, Interactivity in Animation, and how to Publish Animated Movies.

Program of Study Application

Digital Animation is a Level II pathway course in the Arts, A/V Technology & Communications career cluster that is appropriate for both the Visual Arts and Telecommunications/AV Technology and Film pathways.

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Course Standards:

DA 1 Develop an Awareness of Career Opportunities and Professionalism in Digital Animation

Webb Level	Sub-indicator	Integrated Content
Two	DA 1.1 Identify personal interests and abilities related to digital animation	Portfolio, SD MyLife
Skill/Concept	careers.	
·	Examples	
	Identify personal creative talents	
	Identify technical/animation talents	
Two	DA 1.2 Investigate career opportunities, trends, and requirements related to	
Skill/Concept	digital animation careers.	
	Examples	
	Research job opportunities	
	 Investigate trends associated with digital animation 	
	Discuss related career pathways	
Three	DA 1.3 Demonstrate job skills for digital animation Industries.	
Strategic	Attendance and punctuality	
Thinking	Positive attitude	
	Positive work ethic	
	Use of proper Social Skills	
	 Display ability to work as part of a team and take direction from 	
	others	
Three	DA 1.4 Explore legal and ethical issues related to digital animation	
Strategic	Examples	
Thinking	 Complete a web quest on legal issues related to digital animation 	
	Research instruction and forms for registration of an animation	
	product with Copyright Office	
	 Obtain formal permission for use of an art form, design, or 	
	photograph in an animation Publication	

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DA2 Demonstrate Basic Digital Animation Skills

Webb Level	Sub-indicator Sub-indicator	Integrated Content
Three	DA 2.1 Understand Animation Development Process	
Strategic	Examples	
Thinking	 Develop a chart that explains each step of the animation development process Determine the number of drawings needed to animate a given situation Create drawings to illustrate the animation of a given situation such as picking up a pencil, taking a drink of water, lifting a weight 	
Four	DA 2.2 Create clips using animation software tools	
Extended	Examples	
Thinking	 Identify the tools available in animation software (e.g. Adobe Flash, Fireworks, Photoshop, and AfterEffects) Create and Modify Objects 	
	Change the color, size and shape of objects	
	Use the Pen Tool to draw an object	
Four	DA 2.3 Implement a preproduction plan	
Extended	Examples	
Thinking	Plan a theme premise and timeline	
	Create Objects	
	Creating scenes	
	Create a skeletal structure	
	Select Textures	

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Four	DA 2.4 Analyze and Critique Animation Production	
Extended	Examples	
Thinking	 Select at least three websites that integrate animation and evaluate the effectiveness of the animation Develop a collection of examples for a variety of professionally designed animations Differentiate between 2D and 3D Explore animation styles in film 	

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DA 3 Employ Standard Convention for the Creation and Design of Animation Concepts

Webb Level	Sub-indicator	Integrated Content
Four	DA 3.1 Produce Basic Animation	
Extended	Examples	
Thinking	Use objects in animations	
	 Compare and Contrast Frame-By-Frame Animation vs a Tweened 	
	Animation	
	 Compare Shape Tweening vs Motion Tweening 	
	Create a Motion Guide	
	Create a Movie	
Four	DA 3.2 Generate Audio in Animation	
Extended	Example	
Thinking	 Select at least two animated movies and analyze the effectiveness of 	
	the use of sound in the movies	
	 Add a sound to a symbol and/or movie that you created 	
	 Create an animated greeting card that includes instances of a symbol 	
	Tweening, a Motion Guide, and Sound	
Four	DA 3.3 Design User Interface/Interactivity in Animations	
Extended	Examples	
Thinking	 Compare the use of rollover and invisible buttons in animations 	
	 Create a button symbol that can be used in an animated movie 	
	 Use scripting to stop a movie from continuous looping 	
	Create a movie that incorporates action scripting to encourage viewer	
	interactivity	
	Use complex light and camera controls	
Four	DA 3.4 Evaluate and analyze animations for publication	
Extended	Examples	
Thinking	 Research the publishing formats available for your animated movie 	
	 Evaluate the publish format for a specified end use of an animated movie 	
	Publish animation external sources	

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